



EMI FALL PROTEIN CONFERENCE: Market Situation & Outlook
September 20 - 22nd, 2017
Hilton DFW Lakes, Grapevine TX

AGENDA - tentative

WEDNESDAY - SEPTEMBER 20th

12:00 - 1:00 p.m. Lunch at Dallas Cowboys Golf Club (*transportation provided to and from hotel*)

1:30 - 6:30 p.m. Golf at Dallas Cowboys Golf Club (be at golf carts by 1:15, shotgun at 1:30)

Lunch and Beverage Cart Sponsored By:

Longest Drive & Closest To Pin Sponsored By:



6:30 - 8:30 p.m. **Evening Reception at Dallas Cowboys Golf Club - "Champions" Room**

All conference attendees welcome

Complimentary hotel shuttle available to/from reception (continuous, 5 minutes from hotel)

Reception Sponsored By:

THURSDAY - SEPTEMBER 21st

7:00 a.m. Registration & Breakfast - *Windfall Dining Room*

Breakfast Sponsored By:



8:00 a.m. **EMI INTRODUCTION -STAFF & NEW WOG COMPOSITES**

8:30 a.m. **MACROECONOMIC OUTLOOK** - Bob Dieli, RDLB

9:15 a.m. **FEED INGREDIENT REVIEW & OUTLOOK** - Eric Scholer, EMI

9:45 a.m. Refreshment Break - *Val Verde Foyer*

Break Sponsored By:



THURSDAY - SEPTEMBER 21st (CON'T)

10:00 a.m. **INTERNATIONAL AGRI-FOOD OUTLOOK**- Brett Stuart, Global Agritrends

10:45 a.m. **PANEL DISCUSSION:** **Protein Industry: Procurement Challenges & Opportunities**

Moderated By:
Mike Donohue, Agri Stats



12:00 p.m. Lunch - *Windfall Dining Room*

1:15 p.m. **RED MEAT INDUSTRY CHALLENGES**
James Henderson, Bradley 3 Ranch

1:45 p.m. **POULTRY INDUSTRY CHALLENGES**
Mike Donohue, Agri Stats

2:15 p.m. **CURRENT POLITICAL ENVIRONMENT AND UPDATE : ISSUES AFFECTING THE MEAT & POULTRY INDUSTRIES.** *FOLLOW-UP FROM SPRING CONFERENCE*
Chandler Keys III, Keys Group

3:00 p.m. Refreshment Break - *Val Verde Foyer*

Break Sponsored By:



3:15 p.m. **BROILER: MARKET SITUATION & OUTLOOK** - Eric Scholer, EMI Analytics

4:00 p.m. **WHAT YOU NEED TO KNOW ABOUT FLOUR AND VEG OIL MARKETS**
Brian Harris, Max Thomas-Olson - Global Risk Management

4:30 p.m. **Adjourn**

5:30 p.m. *Please join us for a cocktails and hors d'Oeuvres from 5:30 -7:00 pm (outdoors - weather permitting)*

Sponsored By:



FRIDAY - SEPTEMBER 22nd

7:00 a.m. Breakfast - *Windfall Dining Room*

8:00 a.m. **THE NIELSEN COMPANY: RETAIL SCANNER DATA REGARDING MEAT/POULTRY PRODUCT CLAIMS**

Matt Lally, NIELSEN

Matt will cover various retail sales trends encompassing an array of transparency claims and how those trends have changed over the past five years (natural, organic, ABF/NAE/RWA, free range, grass fed, etc.). He will take a deeper dive by analyzing total sales, price, volume, and how the individual claims ultimately impact the consumer in making their purchase decision.

8:45 a.m. **PORK : MARKET SITUATION & OUTLOOK** - Dr. Steve Meyer, EMI Analytics

9:30 a.m. **BEEF: MARKET SITUATION AND OUTLOOK** - David Weaver, EMI Analytics

10:15 a.m. **TURKEY: MARKET SITUATION & OUTLOOK** - Amanda Martin, EMI Analytics

10:45 a.m. **EGGS: MARKET SITUATION & OUTLOOK** - Amanda Martin, EMI Analytics

11:00 a.m. **Adjourn**

