



POULTRY OUTLOOK CONFERENCE

September 24—26, 2024

Gaylord Texan Resort, Grapevine, TX

AGENDA

(Tentative)

TUESDAY—September 24

- 12:00 - 1:00 PM **Lunch** at Dallas Cowboys Golf Club (transportation provide to/from hotel)
- 1:30 - 6:30 PM **Golf** at Dallas Cowboys Golf Club (be at golf carts by 1:15 pm, shot gun at 1:30 pm)
- 6:30 - 8:00 PM Welcome **Reception**
- All conference attendees welcome

WEDNESDAY—September 25

- 8:00 AM **Registration & Breakfast**
- 9:00 AM **EMI INTRODUCTION** *Rob Hontz, EMI*
- 9:05 AM **MACROECONOMIC REVIEW** *Dr. Bob Dieli, RDLB*
- 9:55 AM **FEED INGREDIENTS: MARKET SITUATION & OUTLOOK** *Brock Snouffer, EMI Analytics*
- 10:30 AM **Refreshment Break**
- 10:45 AM **UNLOCKING A POULTRY PLANT'S POTENTIAL TO DRIVE VALUE** *Jay Russel, Marel*
- 11:30 AM **POULTRY: MARKET SITUATION & OUTLOOK** *Amanda Martin, EMI Analytics*
- 12:30 PM **Lunch**
- 1:30 PM **FARM ECONOMY & AGRICULTURE POLICY OUTLOOK: A VIEW FROM WASHINGTON** *John Newton, Republican Chief Economist U.S. Senate Committee on Agriculture & Nutrition*
- 2:15 PM **NAVIGATING THE WORLD OF PROTIEN: TRENDS, CHALLENGES & THE EVOLVING LANDSCAPES** *Allison Bollinger, Datassential*
- 3:00 PM **RETAIL & FOOD SERVICE TRENDS** *Jerry Grove, Agri Stats*
- 3:15 PM **PACKAGING MAREKT: POST PANDEMIC** *Ron Stafford, International Paper*
- 3:30 PM **HALAL GROWTH & CHANGING CERTIFICATIONS** *Crescent Foods*
- 3:45 PM **UNDERSTANDING CANADA'S CHICKEN QUOTA SYSTEM** *Jamie Falcao, Reuven International*
- 4:00 PM **EMI PRICE REPORTING SYSTEM & EMI SPOT MARKET REPORT: HOW TO UTILIZE** *Jay Hager, EMI*
- 5:00 PM **Adjourn**
- 5:30-7:00 PM **COCKTAILS & HORS D'OEUVRES** *Outdoors—weather permitting*
- (Thursday Agenda on 2nd Page)



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THURSDAY — September 26

8:00 AM *Breakfast*

9:00 AM **BROILER INDUSTRY: HOW SMALL DIFFERENCES
CAN HAVE MAJOR IMPACTS ON PRODUCTION &
PROCESSING COSTS**

Sam LeNarz, Agristats

9:45 AM **BEEF: MARKET SITUATION & OUTLOOK**

Dr. David Anderson, Texas A&M University

10:30 AM **PORK: MARKET SITUATION & OUTLOOK**

Ty Neff, EMI Analytics

11:15 AM *Adjourn*